

Spine Advantage



A **complete solution** for a leading spine care program

- Integrated and efficient treatment for spine patients.
- Improved patient outcomes and satisfaction.
- Maximize resources and surgeon utilization.

Back and spine ailments are the second most common reason for medical visits. Treatment can take many forms, often requiring visits to multiple care providers with limited coordination. Although the vast majority of patients do not require surgery, it is imperative to quickly identify surgical candidates while properly managing the care process for all spine patients.

Accelero's Spine Advantage provides you with the expert resources, proven processes and tools necessary to successfully implement efficient care processes with superior outcomes for both non-surgical and surgical spine patients.

Accelero works with hospitals to create an efficient and effective spine care program that will ensure your patients receive the most appropriate care for their symptoms while optimizing surgeon time, hospital resources and patient satisfaction.

COORDINATION OF SERVICES

Back pain and spine ailments can be complicated and worsen with the wrong treatment. Accelero’s experts will help you to create treatment protocols for your unique environment. Coordinating the services of surgeons, primary care physicians (PCPs) and sub-specialists will ensure all spine patients receive the appropriate care in a timely manner.

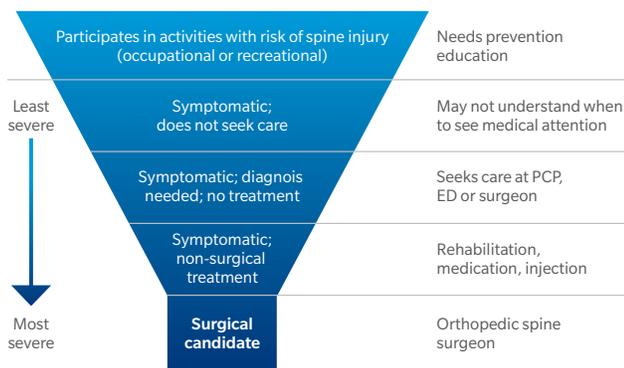


FIGURE 1 | Less than 15% of spine patients are candidates for surgery. Hospitals need to quickly and efficiently diagnose spine injuries and provide the proper treatment in a timely manner.

IMPROVED OUTCOMES

Favorable outcomes are crucial for a successful program. Accelero helps you to formalize the processes for non-surgical and surgical candidates alike. For non-surgical patients this means coordinating visits and treatments. For surgical candidates, it requires timely pre-surgical diagnostics, patient education and risk aversion to reduce or eliminate complications and the resultant impact.

PATIENT EXPERIENCE

When selecting a care provider, most patients seek input from family, friends or the internet. Accelero experts help you to create efficient, effective and timely care for both non-surgical and surgical spine patients.

This results in a superior patient experience that will help to elevate the reputation of your program via word of mouth, social media and online ratings.

SURGICAL SPINE CARE

Surgical spine cases vary greatly from one case to the next. Our clinical experts will help you to develop and implement care processes that will streamline treatment and alleviate much of the variability between procedures. Additionally, they will ensure coordinated postoperative care for a smoother recovery.

REFERRAL SOURCE INTEGRATION

Effective spine care treatment starts at the physician level. We help you to establish and maintain a synergistic referral network that integrates the PCP community into treatment protocols. Communicating program results on a regular basis will help to foster these relationships, improve the accuracy of patient referrals and grow referral volume for both non-surgical and surgical spine care patients.

MARKETING YOUR PROGRAM

A multifaceted marketing plan is necessary to differentiate and grow your spine care program. Our experts will complete a thorough market analysis, identify a unique branding opportunity with messaging and create a strategic plan that fits within your resource constraints to build awareness and drive growth in your target markets. We will also help you to leverage your program metrics for improved payer relations.

Call us at 724.799.8210 or visit our website at accelerohealth.com/solutions/spine-advantage/ if you are looking to create an efficient and effective spine care program that benefits the hospital, surgeons, PCPs and, most importantly, the patients.



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