



Practice Joint Care Advantage



A **complete solution** to transform your physician practice

- Grow your market awareness, reputation and case volume.
- Improve, track and market your outcomes.
- Establish a patient centric approach to differentiate your practice.

Changes in the healthcare landscape require physician practices to provide a greater level of VALUE by efficiently delivering high-quality and cost-effective patient care. Shifts towards value-based reimbursement (PQRS), third party ratings and rankings and consumer transparency will reward higher-performing practices and penalize the lower-performing ones. Those practices who deliver the VALUE will capture the volume.

Accelero's Practice Joint Care Advantage program begins with maximizing your practice performance. Our team of experts brings the proven processes and tools to improve patient outcomes management, enhance practice efficiency, and increase patient satisfaction scores. With each year, these key metrics will have a greater impact on your value-based reimbursement and reputation with patients, payers, and employers. While improving your practice performance, the Accelero team will work with your team to develop a business growth strategy and plan designed to increase the practice's visibility in the market and grow volume. Our team of experts brings a proven approach to maximizing your marketing dollars and resources.

Accelero offers a complete solution to accelerate your practice performance and time to benefit. Each component of the program is customized for your unique market and practice needs. Accelero provides the expert resources, proven processes, and innovative tools to drive practice performance results and market share.

MARKET ASSESSMENT AND GROWTH STRATEGY

Knowing the market and competition is essential to growing your business. Accelero helps you to create a marketing strategy that prioritizes and targets the best opportunities in your service area. We help you to create a unique brand message for your practice and a cost-effective marketing plan to build awareness, promote your services, and grow your business.

Developing relationships with referral sources goes beyond knowing their names. Accelero's Advantage program establishes a comprehensive referral source plan that defines and prioritizes referral source targets. Monitoring performance makes a difference and implementing a referral source tracking mechanism will help you identify opportunities and measure results.

We also define and prioritize targets by demographic segment and locations for educational events. We outline logistical requirements for effective community programs and provide presentation materials to facilitate faster development of the final program.

OUTCOMES, TRACKING, REPORTING AND LEVERAGING

Functional outcomes are increasingly more important to your reputation and reimbursement. Using *OrthoVal*[®], Accelero's proprietary business intelligence tool, our experts will help you to define, collect and track your core functional metrics. We then help you to improve and leverage them to advance your program.

PATIENT EXPERIENCE DIFFERENTIATION

Patient satisfaction scores are increasingly more important to your reputation and reimbursement. Accelero helps you to establish a patient centric approach to differentiate your practice. This includes establishing best practices and implementing them. We help you to evaluate and use customer satisfaction surveys to improve your practice.

If you are looking to create a competitive advantage through high performance and business growth, call us at 724-799-8210 or go to www.accelerohealth.com for more information.



FIGURE 1 | The foundation to a highly successful orthopedic practice.