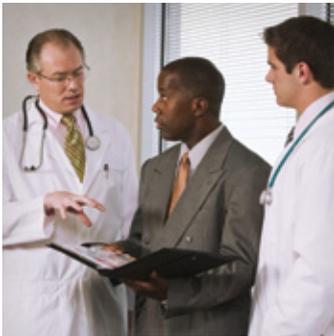




# Outpatient Joint Advantage



## A complete solution for outpatient joint replacements

- Comprehensive solution to quickly launch or fine tune your program.
- Patient selection and preparation to ensure patient safety.
- Strategic marketing to drive a higher volume of qualified patients.

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The combination of younger, more active patients, changing healthcare economics and the adoption of new technologies has resulted in a significant opportunity for outpatient total knee and hip replacements. Providers who offer these services must ensure a safe, effective and stress-free patient experience. Furthermore, highly efficient processes and a strong market presence are necessary to support and build a high volume program.

The Accelero Outpatient Joint Advantage solution provides you with the expert resources, proven processes and the tools necessary to quickly and successfully implement your outpatient knee and/or hip replacement program. In three to four months you will have a safe, efficient, market-driven program – allowing you to quickly realize the benefits.

Accelero offers a complete solution to help you create and establish an outpatient total joint replacement program in the shortest possible time. Each step is customizable and designed to ensure safe, high-quality care. We also provide the market intelligence and planning necessary to quickly grow your business into a market leader.

## CARE CONTINUUM

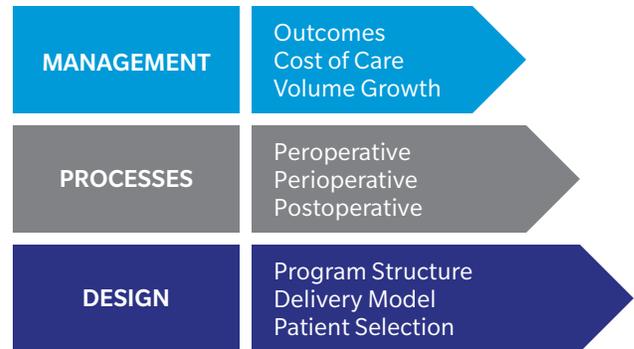
Whether your facility offers one-day or 23-hour extended stay surgeries, Accelero will help you to define the best outpatient joint replacement program for you. We review all of the elements – from 30 days prior to 90 days after surgery – to ensure an effective program across the entire episode of care. We help to define program outcomes and provide the tracking tools to manage clinical, operational and functional outcomes as well as patient satisfaction ratings.

## PATIENT SELECTION AND PREPARATION

Ensuring patient safety requires selecting the appropriate candidates and fully preparing them for the process ahead. We help you institute guidelines for patient selection and testing. Creating an education plan with content helps to ensure patients are fully prepared for the surgery and post-surgery recovery. And finally, we help you institute a coach model to improve the patient experience.

## POSTOPERATIVE CARE

Accelero collaborates with clinical and operational leaders to create postoperative treatment goals and procedures for a seamless transition from surgery through recovery. Coordinating nursing and physical therapy activities allows patients to begin the healing process sooner. Establishing requirements for home care providers ensures a consistent level of care. Post-discharge protocols, such as follow-up calls, are crucial in the early identification and treatment.



**FIGURE 1** | Accelero will design an outpatient joint program for your unique needs, create highly efficient processes and provide the tools necessary to ensure stability and growth over the long-term.

## PAYER POSITIONING

Aligning with payers can provide you with a competitive advantage. We help you to package your performance metrics and leverage those results with the payers to become the preferred provider of outpatient joint replacements in the region.

## STRATEGIC MARKETING

A cost-effective, high-impact marketing strategy and plan is essential to achieve your outpatient joint replacement volume goals. We start by helping you create a unique brand that differentiates your program and builds your online presence. We then help you build awareness and promote your program to the community and referral sources through a targeted marketing plan.

If you are looking to add outpatient total knee or hip replacements to your practice, call us at 724-799-8210 or see our webpage at [www.accelerohealth.com](http://www.accelerohealth.com).



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